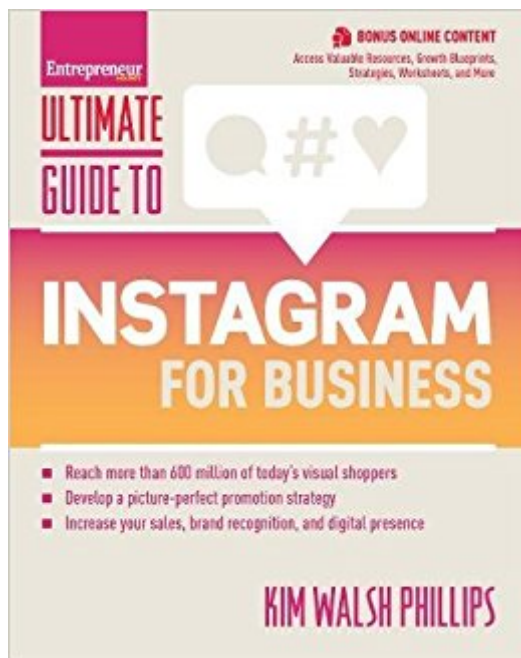


The book was found

# Ultimate Guide To Instagram For Business (Ultimate Series)



## Synopsis

**SELL MORE WITH INSTAGRAM** Are you ready to tap into Instagram's booming network of 600 million viable customers? With the *Ultimate Guide to Instagram for Business*, social media marketing expert Kim Walsh-Phillips gives you the tools you need to get your due return on investment out of Instagram. From cross-platform branding and marketing advice to practical blueprints for funneling followers, this guide unlocks the secrets successful entrepreneurs use to drive sales directly from Instagram, become experts in their field, and grow their business. Learn how to: Set up an Instagram marketing funnel that converts followers into customers Run effective, lead-generating campaigns with trending hashtags, exclusive contests, and product launches Grow your Instagram following with The 21-Day Blueprint Leverage your Instagram brand to reach celebrity status and gain a competitive advantage Post Instagram stories and live videos to grow your follower base and drive sales Build content with a Quick-Start Lead Magnet Blueprint that will attract your ideal customers Your followers are ready to take action -- give them a reason! Whether you're new to the Instagram world or you're not sure how to get more out of your profile, this guide is the perfect tool for entrepreneurs ready to promote themselves to millions of visual shoppers. With this guide's easy-to-use strategies, easy-to-adapt blueprints, and other great resources, you'll be ready to take the plunge!

## Book Information

Series: Ultimate Series

Paperback: 281 pages

Publisher: Entrepreneur Press (May 16, 2017)

Language: English

ISBN-10: 1599186020

ISBN-13: 978-1599186023

Product Dimensions: 7.9 x 0.7 x 9.9 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 28 customer reviews

Best Sellers Rank: #54,393 in Books (See Top 100 in Books) #33 in *Books > Computers & Technology > Business Technology > Social Media for Business* #48 in *Books > Business & Money > Marketing & Sales > Marketing > Direct* #51 in *Books > Computers & Technology > Internet & Social Media > Social Media*

## Customer Reviews

Kim Walsh Phillips is the CEO of Elite Digital Group, a direct-response digital agency. She is an award-winning speaker, blogger, podcaster, author, and strategist. She lives in Long Branch, NJ.

Kim does a great job keeping us on track with what to do now to keep ahead in the social media world. My team and I are starting to implement the strategies so we can benefit from the Instagram community. Very well written and easy to read.

I love how Kim makes being a business owner so much fun with her writing style! Now on to the serious business. Upon attending one of her Facebook Profit Power webinars and implementing what she taught, I was able to successfully get opt-ins for a campaign that we ran. No spam bots, all humans! Yey!!! Getting the email that she had an Instagram Guide available was a no brainer for me to order, since I know what she teaches works! I dove into the book today and I already feel more knowledgeable about the marketing strategies needed to creating a celebrity brand on Instagram. Can't wait to finish it, implement the strategies, and hopefully getting verified along the way. Thanks Kim! Looking forward to making some more money and dominating Social Media  
#instagramforbusiness #ifcouldjust

Kim does a masterful job of making it easy to get a return on your investment using Instagram. Her examples and step by step process allow this book to be consumed and implemented, or handed off and delegated. Either way will create the same great result. Her use of real life stories and her own struggles to figure it out save you all the time and hassle of wasted efforts. I recommend if you want to improve your presence and become the authority, trust in Kim and this great book!

Want to measure & monetize your social media efforts? Don't waste time...don't "Pass Go" or "Go To Jail" with months of false starts, trial & error. Get Kim's "Instagram" and "No BS...Social Media Marketing" books as a fast track guide to dollar measurable results. Kim has helped many businesses get hard dollar ROI measurable results from Facebook...and now Instagram. She gives you a step by step guides of what to do from A to Z. Her "Instagram" book is the best of breed for Instagram, just as her "No BS" book has been best of breed for Facebook the last two years. Get them both.

So I finished the book AND it exceeded all of my initial expectations! Kim W Phillips does an amazing job of explaining every little detail necessary to get Instagram up and running. The guest

contributors were also phenomenal, e.g.: Don't know what a sales funnel is or how to build one, Ollie Billson explains the whole process step-by-step. Wondering how to monetize the people you attract through Instagram? Dave Dee will teach you how to make the sale to MANY instead of just one at a time. Codie Sanchez shows us how to grow a legendary list through Instagram...need I say more? How about Kim's 21 Day Blueprint to succeed at Instagram! Monday morning is Day 1 for me. Get the book and wish me success, I do the same for you!Before:Can you say Insta-book about Insta-gram! Lightning fast delivery for a very exciting book, all about Instagram for Business. I am part way through the book and already LOVE the information. I am also impressed with the how Kim makes the whole process seem so simple ÃfÂ Ã ÅÃ ÆœÃ Å , especially for a non-techie, like myself. Who knew that Instagram could offer so much to the building of a business. Get the book and jump on the Instagram bandwagon before everybody else gets there!

Outstanding! I love Kim's style. Her puns, playful exaggerations, and personal quips make reading this book very compelling. Her writing reminds me of watching Ferris Bueller's Day Off. You know when he looks at the camera and adds an observation, or just a look of astonishment.Do not take that the wrong way. The content is spot on. I'm so tech challenged, I get anxious trying to answer my iPhone. My eight year old taught me to text just two months ago. Kim's material had me up and running on Instagram almost instantly, and I had a dozen followers within minutes.This book teaches everything you need to know about Instagram and is a fun read too.

I like that this has great templates I can use for my own business and step by step daily guides to follow to create my own campaigns and to start attracting clients to my own business, I am ready to make great strides and changes in my business and this guide will help me to accomplish this.I have worked with Kim Walsh-Phillips before and she really knows what she is doing.

Kim & her team are among the handful of leading companies that I follow for actionable strategy and execution in the world of digital marketing. Ever since I first heard her appear as a guest on the perpetual traffic podcast, I have been follower (and implementer) of her strategies. Quite frankly, if you want to learn from a company that is actually in the trenches DOING this business - you owe it to yourself to invest your time and money into this book & your business. Cheers to another content-rich, actionable book full of strategy that will actually get you and your clients results. Thanks for all that you do Kim & team!

[Download to continue reading...](#)

Instagram: Instagram Blackbook: Everything You Need To Know About Instagram For Business and Personal - Ultimate Instagram Marketing Book (Social Media ... Influencer, Instagram Rapid Growth) Instagram Marketing for Dummies-The Complete Guide to Instagram Marketing: Learn Exactly How to Create Your Instagram Marketing Strategy From Scratch and Optimize Your Strategy for Long-Term Success. Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) Instagram Marketing: Grow Your Instagram page to 1 million followers In Under 6 months. Instagram: How I make \$10,000 a month through Influencer Marketing (Instagram Marketing Book 2) Instagram: The Key to Making Money on Instagram: How I Make Hundreds Per Post Social Media: 30 Marketing Strategies for Facebook, Twitter and Instagram (Social Media, Facebook, Twitter, Instagram, Social Media Marketing) Instagram Marketing: How I got 500,000 Followers on Instagram and Make More than \$ 100,000 a Year - Step By Step Ultimate Guide to Instagram for Business (Ultimate Series) Social Marketing Profits: Start and Grow a Business via Facebook Shopify or Instagram Local Business Marketing Ecommerce Business Mastery: Earn Full-Time Income Through Your Own Ecommerce Store. Etsy Selling & Instagram Ecommerce Based Business. ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) Social Media Marketing: Dominating Strategies for your Business with Social Media (Edition July 2017, Facebook, Snapchat, Instagram, Twitter, LinkedIn, YouTube) 500 Social Media Marketing Tips: Essential Advice, Hints and Strategy for Business: Facebook, Twitter, Pinterest, Google+, YouTube, Instagram, LinkedIn, and More! Capture Your Style: Transform Your Instagram Photos, Showcase Your Life, and Build the Ultimate Platform Business Turnaround Blueprint: Take Back Control of Your Business and Turnaround Any Area of Poor Performance (A Business Book for the Hard-Working Business Owner) Social Media Marketing when you have NO CLUE!: Youtube, Instagram, Pinterest, Twitter, Facebook (Beginner Internet Marketing Series 4) Social Media Marketing - when you have NO CLUE!: Youtube, Instagram, Pinterest, Twitter, Facebook (Beginner Internet Marketing Series) (Volume 4) The Ultimate Business Library: 50 Books That Shaped Management Thinking (Ultimate Business Series)

[Contact Us](#)

[DMCA](#)

Privacy

FAQ & Help